GUIDELINES ON HOW TO CHOOSE ADVANCED ELECTIVES

Students seeking a Bachelor’s degree need 42 advanced hours to graduate. If you do not meet this number with the required courses in your major, minor or core, then you will need something called advanced electives to help satisfy this requirement. These courses must be at the 3000 or 4000 level that you get to choose.

How do you select an advanced elective?

- Look for courses that do not require any prerequisites that you have not completed.
- Stay away from courses that are for majors only.
- Choose courses that interest you and can broaden your knowledge base.

Here some suggestions to help get you started

****(REMEMBER YOU ARE NOT LIMITED TO THESE DEPARTMENTS)****

If you are interested in learning about Business, then look for courses in these departments:
Marketing (MKTG), Management/Entrepreneurship (MGMT), Learning Technologies (LTEC), Communication Studies (COMM), Merchandising, Hospitality & Tourism (HMG), Real Estate (REAL). Operations Management (OPSM)

If you are interested in learning about Cultural Studies, then look for courses in these departments:
Anthropology (ANTH), Sociology (SOCI), English (ENGL), Political Science (PSCI), History (HIST), Communication Studies (COMM), Women's Studies (WMST), Theatre (THEA), Music History (MUMH)

If you are interested in learning about Public and Private Administration, then look for courses in these departments:
Public Administration (PADM), Economics (ECON), Business Law (BLAW), Business Computer Information Systems (BCIS), Emergency Administration Planning (EADP), Philosophy (PHIL)

If you are interested in learning about the Helping Professions and Human Relations, then look for courses in these departments:
Criminal Justice (CJUS), Psychology (PSYC), Behavioral Analysis (BEHV), Rehabilitation Studies (RHAB), Counseling (COUN), Applied Gerontology (AGER)

If you are interested in learning about Communication Studies, then look for courses in these departments:
Technical Communication (TECM), Journalism (JOUR), Communication Studies (COMM), English (ENGL), Management (MGMT), Linguistics (LING)

If you are interested in learning about Legal Studies, then look for courses in these departments:
Philosophy (PHIL), Political Science (PSCI), Criminal Justice (CJUS), Business Law (BLAW), Risk Management & Insurance (RMIN), Emergency Administration & Planning (EADP), Economics (ECON)

If you are interested in learning about the Medical Related field, then look for courses in these departments:
Anthropology (ANTH), Biology (BIOL), Development/Family Studies (HDFS), Sociology (SOCI), Health Promotions (HLTH), Kinesiology (KINE), Recreation & Leisure (RECR), Rehabilitation Studies (RHAB)
HOW TO SEARCH FOR ADVANCED ELECTIVES AND IDENTIFY PREREQUISITES:

Search for Classes

Enter Search Criteria

Search for Classes

Institution: University of North Texas
Career: Undergraduate
Term: 1178 - 2017 Fall

Select at least 2 search criteria. Select Search to view your search results.

Class Search

Subject: MKTG
Course Number: greater than or equal to 3000
Course Career: Undergraduate

Additional Search Criteria

Meeting Start Time: greater than or equal to
Meeting End Time: less than or equal to
Days of Week: include only these days

Class Detail

MKTG 3650 - 777 Advertising Management
University of North Texas | 2017 Fall | Credit

Class Details

Status: Open
Class Number: 1848
Session: Regular Academic Session
Units: 3 units
Class Components: Credit Required
Course ID: DB5701
Offer Nbr: 1
Career: Undergraduate
Dates: 8/28/2017 - 12/15/2017
Grading: Graded
Location: Internet Course - Out of Texas
Campus: OSTA Based - Out of Texas

Meeting Information

Days & Times: TRA
Room: UNT Internet Course
Instructor: Nakolski, Kelly Anna
Meeting Dates: 08/28/2017 - 12/15/2017

Enrollment Information

Department Consent Required
Add Consent
Enrollment Requirements: Must complete MKTG 3650 or equivalent. BUND/BURND and PACO/PACO students may not enroll in this course unless they are assigned to BUND/BURND or PACO/PACO subplan.

Class Availability

Class Capacity: 5
Wait List Capacity: 999
Enrollment Total: 0
Wait List Total: 0
Available Seats: 5

Notes

This course restricted. Limited to students residing out-of-state only. Contact department, web-based instruction.

Description

3650. Advertising Management. 3 hours. Advertising for business executives; creation of primary demand, sales promotional programs, media selection, appropriation and evaluation.

Prerequisites: MKTG 3650

Updated: 9/25/2017